

Initial Project Presentation Guidelines

Web Advanced

MFA+DT

Parsons The New School for Design

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Instructor: Roy Vanegas

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On Wednesday, 10 February, you will present the ideas you have for a final project to your peers and myself. You may discuss a new project or an existing one. Either is fine. By the end of your presentation, we should have a solid idea of what your final project will achieve and what the user experience will be like.

Note: Although the following list is short, you will need to plan and design a great deal in order to address each point clearly. These initial steps in the development of a project are crucial to the successful development of a final product, so treat it accordingly.

Talking Points

- **UX.** Discuss what your site's user will—or should—experience.
- **UI.** Show us your site's interface. Include wireframes, if you have any.
- **Data.** Talk us through the data your project requires for it to work properly.

Format

There is no predetermined format for your presentations; you can employ whatever tool—digital or otherwise—to present your ideas.

Duration

You will have no more than ten minutes—including Q and A—to present. Budget your time appropriately.